Famic Technologies Expands Its Reach in South Korea
Signs Distributor Agreement with Software Provider, INROOT Corp.

(Montreal, Quebec) January 21, 2013 - **Famic Technologies Inc., creator of [Automation Studio™,](#) the renowned computer-aided design (CAD) and simulation software solution for fluid power and electrical systems, announced today it has signed a distribution agreement with INROOT Corporation, a leading engineering software solution provider in South Korea. As an authorized distributor, INROOT will provide customer service and first level technical support throughout South Korea for Automation Studio™ P6 Professional Edition, Famic Technologies' flagship product.**

Developed in Montreal by [Famic Technologies](#), Automation Studio™ sets itself apart as an all-in-one innovative CAD and behavioral simulation software solution that increases productivity and reduces time-to-market. Mr. Charbel Nasr, president of Famic, says, "INROOT exhibits strong IT expertise and engineering knowledge, a commitment to SMART technology, and enthusiasm about Automation Studio™. It's important to have qualified and experienced partners to promote the software and to provide related support services. We are pleased to have formed this business relationship with INROOT, which is ideally positioned to expand the reach of Automation Studio™ helping companies in South Korea increase their productivity and reduce costs."

[INROOT](#) CEO, Mr. Kwang-Soo Hwang, says, "Automation Studio™ represents added value to our company's existing product line and market share in East Asia's rapidly growing fluid power industry. We are very excited to be partnering with Famic Technologies, the leader in the fields of software engineering and industrial automation. Automation Studio has been introduced to Korean domestic companies since last month, and they showed big interest in the software."

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About Famic Technologies:
Famic Technologies, a Montreal based company, creates, markets, and supports CAD and simulation software solutions for hydraulics, pneumatics, electrical, automation and controls. Founded in 1986, Famic Technologies provides innovative software solutions to help engineers, maintenance personnel and trainers substantially increase their efficiency and effectiveness in systems design, maintenance and training. www.famictech.com

About Automation Studio™:
Automation Studio™ Professional Edition (P) is a leading software solution that helps reduce time-to-market and optimize the entire workflow of a project or product lifecycle. It seamlessly integrates system design engineering, simulation, prototyping, testing, troubleshooting, diagnostics, maintenance, service, training, and documentation. Automation Studio™ Educational Edition (E) is a complete circuit design and simulation software solution to train future technicians & engineers. Automation Studio™ is available worldwide through Famic Technologies and its authorized distributors. www.automationstudio.com

About INROOT Corp.:

INROOT is the leading supplier in Korea of Product Lifecycle Management (PLM) Solutions for creating and managing product information throughout the entire product lifecycle, from product planning, development and design to production, sales and support. For over a decade, INROOT has been accruing significant specialist knowledge and technical skills in the delivery of Digital Product Design, Engineering and Manufacturing Simulation, PLM and other IT solutions. www.inroot.co.kr

Contact:

Debbi Marsellos

Marketing & Communications Coordinator

Famic Technologies Inc.

T: +1 514 748-8050 #288

F: +1 514 748-7169

Canada (Head Office)

Famic Technologies Inc.

350-9999 Cavendish, Montréal QC H4M 2X5

www.famictech.com

www.automationstudio.com

Germany

Famic Technologies GmbH

Radlkoferstraße 2, 81373 München

T: +49 89 74 11 85 443

F: +49 89 74 11 85 444